

**Lecture 3**  
**Jargon**  
**Software**

<b>Allen, Paul</b>	Friend of Bill Gates and co-founder of Microsoft.
<b>Altair 8800</b>	The first commercially successful microcomputer, introduced in 1975 by MITS and sold as a kit through the magazine <i>Popular Electronics</i> . The device's first programming language (Altair BASIC) was developed by Microsoft.
<b>Apple Computer, Inc.</b>	Led by Steve Jobs, Apple computer helped start the personal computer revolution in the 1970's and is still a prominent player in the industry today.
<b>Apple II</b>	The first (widely distributed) series of personal computers developed by Apple, the popularity of which was galvanized by the release of VisiCalc.
<b>Ballmer, Steve</b>	Friend of Bill Gates and bigwig at Microsoft.
<b>BASIC</b>	Beginners All-purpose Symbolic Instruction Code. A computer language invented by John Kemeny at Dartmouth College in the late 1960s.
<b>Bill Gates</b>	Perennially at the top of Forbes's richest people list, Gates is the co-founder of and driving force behind Microsoft.
<b>DOS</b>	Disk Operating System. A command-line, interface-driven OS made popular by Microsoft.
<b>Ed Roberts</b>	Founder of Micro Instrumentation and Telemetry Systems (MITS).
<b>IBM PC</b>	Released in 1981, the original IBM PC was an effort to jump into the personal computing market which, at the time, was dominated by Apple.
<b>Jobs, Steve</b>	Co-founder of Apple and computing evangelist. Helped spread the popularity of the personal computer and GUI.
<b>LISA</b>	The first personal computer from Apple to sport a GUI, the original LISA cost \$9,995.
<b>Macintosh</b>	The Macintosh (or "Mac") is the generally used name for a series of computers released by Apple starting in 1984. The original boasted the first commercially

successful GUI.

<b>Microsoft Corporation</b>	The infamous company founded by Bill Gates and Paul Allen, among whose most popular products today are Windows and Office.
<b>MIT</b>	Micro Instrumentation and Telemetry Systems, the company that developed the ALTAIR 8800.
<b>VisiCalc</b>	This “killer app” was an early spreadsheet program conceived by Dan Bricklin for the Apple II.
<b>Windows</b>	A family of operating systems developed by Microsoft.
<b>Wozniak, Steve</b>	AKA “The Woz” or “Wizard of Woz”, friend of Steve Jobs, co-founder of Apple, and developer of early Apple software.